

Part 1:

Question 1.1

How important is education for you?	Very important				Less important
In private, everyday life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
At work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1

Question 1.2

In which vocational training offers did you already participate? (You may tick more than one)
<input type="checkbox"/> Training course in the company
<input type="checkbox"/> Training course in vocational training Institutions
<input type="checkbox"/> You have taken part in congresses, conferences or trade fairs
<input type="checkbox"/> You have acquired new knowledge through daily work at your workplace
<input type="checkbox"/> Professional journals /technical literature
<input type="checkbox"/> Learning software
<input type="checkbox"/> Internet
<input type="checkbox"/> None

Question 1.3

Did your employer bear the cost?	
<input type="checkbox"/> Yes	
<input type="checkbox"/> No	How much did you pay/ contribute yourself? _____
<input type="checkbox"/> Partly paid	_____

Question 1.4

Please evaluate these statements:	I totally agree				I totally disagree
"I always strive to learn new things."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
"I lack the time for regular vocational training."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
"I continuously refresh my knowledge in important areas."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
"I am away too much to take part in further training seminars."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
"Well trained employees are an asset to a company and enhance competitiveness."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
"Further training is the basis for a safe job. "	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
"I try to acquire knowledge regularly, in order to improve my career chances. "	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1

Part 2:

Question 2.1

Do you know the term eLearning?
<input type="checkbox"/> Yes
<input type="checkbox"/> No

Question 2.2

Which eLearning possibilities ...		
...do you know?	... have you tried?	Did you like it ?
Web Based Training		
<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Blended Learning		
<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Learning software on CD-ROM (Computer Based Training)		
<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Internetforen/ Internettutorials		
<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Helping programmes for different applications of software (e.g. Windows Help)		
<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No


Question 2.3

Can you imagine yourself acquiring further knowledge through eLearning?
<input type="checkbox"/> Very well <input type="checkbox"/> Well <input type="checkbox"/> Rather less <input type="checkbox"/> Absolutely not


Question 2.4

How do you estimate the development of eLearning for the next 5 - 10 years?
<input type="checkbox"/> Very good
<input type="checkbox"/> Good
<input type="checkbox"/> Moderate
<input type="checkbox"/> Rather bad
<input type="checkbox"/> Bad

Part 3:

Ambient Learning offers the following applications. Please indicate on a scale from 1 to 5 your level of interest.	Very interesting				Un-interesting
					
(a) With the integration of important data and documents, up-to-date information is always available to you. The system filters out all articles which are relevant to you.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(b) Documents or journal/ newspaper articles can be saved on any mobile device, so you can have them read out to you (e.g. in the car).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(c) Documents or journal/ newspaper articles are converted into a PDF document, so you can read them while travelling (e.g. on the train).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(d) Access to the Ambient Learning applications is possible from any mobile device anywhere, provided it has broad band access (e.g. laptop/ mobile phone/ PDA).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(e) Depending on the individual task you are working on, you always receive the exact information you need.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(f) The knowledge portal is personalised for you. This means that you can determine the services and contents to be shown on your portal page when opened.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1

Question 3.2

The knowledge portal Ambient Learning aims at helping you with your everyday work. How do you evaluate the following applications as regards usefulness and potential?	Very interesting				Un-interesting
					
(a) You as an employee are working on a document on „knowledge management“. An appliance of Ambient Learning makes it possible to have articles on the topic searched on the company intranet as well as the internet in the meantime. The system then provides you with a list of articles found for you to choose from.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(b) A new software programme is introduced in your company. Ambient Learning knows that you are not yet used to the product and suggests a new virtual, interactive training programme to get used to the new software programme.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(c) You as a sales representative have to deal with newly arising problems all the time. Ambient Learning provides you with access to company data at all times and everywhere via your laptop. This way you can access your employer's documents, figures and data at any time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1
(d) You have found a document/ article containing important information for your work, but you do not have time to read it right now. You can download the document onto your PDA/ mobile phone and have it read out to you later, e.g. while driving to a client's.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	5	4	3	2	1

(e) Due to the kind of work you do, questions frequently arise which require someone with a profound knowledge of certain topics (e.g. MS Word, the language/ culture of a certain country). Ambient Learning provides a list of employees containing not only their area of responsibility but also special qualifications.	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> 5 4 3 2 1
(f) Instead of having to go through several newspapers, online information services and newsletters every day, you have the possibility of employing a virtual agent to search for interesting news and information according to standards set by yourself, which can then be read out to you.	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> 5 4 3 2 1

Question 3.3

Do you believe that you would profit from this kind of system?

Yes
 No

Question 3.4

In which area would its use be interesting for you?

At home/ private use
 At work/ professional use

Question 3.5

If the system was available on the market tomorrow, would you sign up for it immediately?

By no means
 Probably not
 Maybe

Quite possibly
 For sure

Question 3.6

In Europe, the average annual cost of further education per employee is roughly 600 EUR. Do you think it would be useful to invest part of this in Ambient Learning?

Yes
 No

Question 3.7

You consider the use of the programme a huge advantage for your professional work and training. How much would your employer willing to pay for these services?

< 10 EUR/ month
 10 – 50 EUR/ month
 50 – 75 EUR/ month
 > 75 EUR/ month


Question 3.8

Which method of payment would you prefer?
<input type="checkbox"/> Monthly flat rate for unlimited access
<input type="checkbox"/> Individual payment per service/ article used

Question 3.9

Where do you detect the main problems in this system? (You may tick more than one)	
<input type="checkbox"/> Complexity	<input type="checkbox"/> Security (personal data)
<input type="checkbox"/> Cost	<input type="checkbox"/> None
<input type="checkbox"/> Equipment (mobile phone/ PDA/ broadband access)	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Mobile device (operability)	

Question 3.10

Which aspects of this kind of system are important to you?	Very important  Un-important				
	5	4	3	2	1
(a) Encyclopedia (lexicons)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(b) Forums/ chat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(c) Short term training in a restricted, not job-related field of knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(d) eLearning courses for more complex areas like e.g. languages or software trainers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(e) Company information which is important for your area of responsibility in special (sales, technical data of products...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(f) A virtual search agent browsing for and listing information on the internet/ company intranet according to search criteria determined by you	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(g) Calendar and e-mail management (of several e-mail accounts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(h) A notice board for company information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(i) A notice board for employees' information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(j) Other suggestions: _____					

Part 4:

Question 4.1

How often do you use these means of transport?			
Car		Train	
<input type="checkbox"/>	Very often (> 400 km/ week)	<input type="checkbox"/>	Very often (> 5 std/ day)
<input type="checkbox"/>	Often (300 – 400 km/ week)	<input type="checkbox"/>	Often (>2 std/ day)
<input type="checkbox"/>	Moderate (100 – 200 km/ week)	<input type="checkbox"/>	___ x a week
<input type="checkbox"/>	Rather little (<100 km/ week)	<input type="checkbox"/>	___ x a week
<input type="checkbox"/>	Very little	<input type="checkbox"/>	___ x a year
		<input type="checkbox"/>	Not at all

Question 4.2

How much time do you need for the way to your workplace?
<input type="checkbox"/> < 10 minutes
<input type="checkbox"/> 10 – 30 minutes
<input type="checkbox"/> 30 – 40 minutes
<input type="checkbox"/> 40 – 50 minutes
<input type="checkbox"/> 50 – 60 minutes
<input type="checkbox"/> > 60 minutes

Question 4.3

To what degree are you restricted as regards time?
<input type="checkbox"/> I am under constant time pressure.
<input type="checkbox"/> I can divide my time freely.
<input type="checkbox"/> I have few/ no time limit.

Part 5:

Question 5.1

Do you own a computer?
At home/ private
<input type="checkbox"/> PC <input type="checkbox"/> Laptop <input type="checkbox"/> No
At work
<input type="checkbox"/> PC <input type="checkbox"/> Laptop <input type="checkbox"/> No

Question 5.2

Have you got internet access?
At home
<input type="checkbox"/> Yes <input type="checkbox"/> No
At work
<input type="checkbox"/> Yes <input type="checkbox"/> No

Question 5.3

Which kind of Internet access do you use?
<input type="checkbox"/> Modem
<input type="checkbox"/> ISDN
<input type="checkbox"/> DSL
Have you ever used GPRS/ UMTS for internet access?
<input type="checkbox"/> Yes <input type="checkbox"/> No

Question 5.4

Which additional equipment do you own?
<input type="checkbox"/> Mobile phone
<input type="checkbox"/> PDA
<input type="checkbox"/> Smartphone
<input type="checkbox"/> None

Question 5.5

Where and how do you use the Internet?

(You may tick more than one)

- At home
- At work
- At a friend's house
- Away from home via laptop
- Away from home via mobile phone/ PDA

Question 5.6

You would like to have information on something. What do you do?

- I ask a friend / acquaintance / colleague.
- I check in an encyclopedia or manual.
- I get the information off the Internet.

Question 5.7

What do you mainly use the internet for? (You may tick more than one)

- Shopping
- Obtaining information
- Working
- E – Mail
- Amusement/ leisure
- I have never used the internet
- Other

Question 5.8

Do you think that the following statements are true?

“The internet and related applications make everyday work much easier.”

- Applies Does not apply

“The internet has changed the business world“.

- Applies Does not apply

“I think that the internet is still too insecure to use it to conclude transactions.”

- Applies Does not apply

Part 6:

Question 6.1

Which kind of training/ education do you have?

- No qualification
- Completed apprenticeship
- Master (craftsman) etc.
- University/ college degree
- Doctorate PhD

Question 6.2

Which kind of employment are you in?

- Employed
- Self-employed
- Employed in a leading position
- Unemployed
- Other

Question 6.3

How old are you?

- 16 – 19 years
- 20 – 29 years
- 30 – 39 years
- 40 – 49 years
- 50 – 63 years
- 64 years and older

Question 6.4

You are ...

- Male
- Female

... and life in..

- Germany
- Italy
- Great Britain
- Ireland
- Greece
- Other

Thank you for helping us with this survey about our project *Ambient Learning*.